ITAD ASSOCIATION

LATAM EXECUTIVE FORUM '27

SPONSORSHIP PROSPECTUS

Panama City, Panama | May 18–19, 2027

Executive visibility. Meaningful access. Stronger relationships across the LATAM ITAD market.

Brought to you by ITAD ASSOCIATION

ITADA Latin American Advisory Board

Our efforts in Latin America are being guided by the companies doing the work in the region. This Regional Advisory Board helps us to understand the opportunities and threats in the region to best support our membership.

Jhoanna Rosales
Founder
Vertmonde
Ecuador

Mick Barry
Director
Intosys
Colombia

Jen Holub
CEO
Export Computer Exchange
USA

Daniel Palacios
Co-Founder
Green Computer
Argentina

Marcos Gomes
President
America Tecnologia
Brazil

Marcelo Giminez
Commercial Director
COS Global Services
Argentina

WORLD WIDE ASSOCIATION. REGIONAL FOCUS.

What is the LATAM Executive Forum?

An intimate, executive-level gathering designed around the realities of doing business in Latin America and the Caribbean.

01 **REGIONAL CONVERSATION**

Senior leaders discuss the market, regulatory and operational issues affecting ITAD across LATAM. Curated by the ITADA LATAM Advisory Board.

02 **MEANINGFUL CONNECTIONS**

A deliberately small setting built for candid discussion, trusted relationships and cross-border business.

03 **ACTIONABLE INSIGHT**

The ideas shared help ITADA direct its programs, advocacy and resources toward the region's real priorities.

MAY 18–19, 2027

Panama City, Panama

Executive discussion • Peer networking • Regional collaboration

Why Sponsor?

01

Access to Decision Makers

Gain direct access to owners, presidents, CEOs, business development leaders, compliance executives, and decision-makers across the ITAD ecosystem.

02

Credibility Through Association

ITADA is a member-owned nonprofit trade association. Sponsors benefit from being aligned with an organization focused on industry standards, education, collaboration, and advocacy.

03

Relationship Building in a Trust-Based Industry

ITAD is still a relationship business. Companies choose downstream vendors, logistics partners, recyclers, software providers, auditors, and processing partners based on trust. ITADA events are designed to facilitate networking, partnership discussions, and intelligence sharing.

04

Thought Leadership & Industry Positioning

Our most successful sponsors aren't trying to sell from the stage. They're trying to become known. ITADA offers speaking opportunities, webinars, panel discussions, interviews, and executive forums that allow companies to position themselves as experts & innovators.

05

Relationship Building in a Trust-Based Industry

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Who Attends?

A LATAM-first audience of senior executives shaping technology reuse, resale and IT asset disposition across the region.

LATAM C-SUITE

CEOs, presidents, founders and managing directors from Latin America and the Caribbean

REGIONAL ITAD LEADERS

Senior executives leading reuse, resale, remarketing and end-of-life services across LATAM

SECURITY + COMPLIANCE

C-level and senior leaders responsible for data security, certification, privacy and risk

GLOBAL BUYERS + PARTNERS

Executives seeking trusted LATAM buyers, sellers and service partners

LIFECYCLE SERVICE LEADERS

Decision-makers in logistics, repair, device processing, testing and remarketing

CROSS-BORDER GROWTH LEADERS

Executives building partnerships between LATAM, North America, and Europe

Past Attendees

LEDMAX · SK tes · evernex · ALTA TECHNOLOGIES · Foxway · WORLD DATA PRODUCTS

Sponsorship Opportunities

Five opportunities. Each is exclusive and tied to a meaningful part of the attendee experience.

PRESENTING	$6,500	2 registrations
DINNER	$4,000	1 registration
OPENING RECEPTION	$3,000	1 registration
LUNCH	$2,500	1 registration
LANYARD	$2,000	1 registration

*View next pages (7-11) for in-depth sponsor benefits

EXCLUSIVE OPPORTUNITY

Presenting Sponsor

$6,500

1 AVAILABLE

SPONSOR BENEFITS

- 10-minute speaking opportunity during the forum program
- Premium logo placement on all event banners and signage
- Logo and full-page advertisement in the event app
- Logo on panel screens and program materials
- Recognition throughout the event
- Two complimentary event registrations

AMERICAN TRADE HOTEL | CASCO VIEJO

EXCLUSIVE OPPORTUNITY

Opening Reception Sponsor

$3,000

1 AVAILABLE

SPONSOR BENEFITS

- Exclusive sponsorship of the two-hour welcome reception
- 5-minute speaking opportunity during the reception welcome
- Sponsor logo displayed in the reception space
- Logo on event banners, program and event app
- Recognition in attendee communications
- One complimentary event registration

THE CLUB | AMERICAN TRADE HOTEL

EXCLUSIVE OPPORTUNITY

Networking Dinner Sponsor

$4,000

1 AVAILABLE

SPONSOR BENEFITS

- Exclusive sponsorship of the four-hour networking dinner
- 10-minute speaking opportunity at the dinner
- Sponsor logo featured on all dinner menus
- Logo on event banners, program and event app
- Recognition during dinner welcome remarks
- One complimentary event registration

EXCLUSIVE OPPORTUNITY

Lunch Sponsor

$2,500

1 AVAILABLE

SPONSOR BENEFITS

- Exclusive sponsorship of the forum lunch
- Recognition immediately before lunch
- Sponsor logo displayed during lunch service
- Logo on event banners, program and event app
- Recognition in attendee communications
- One complimentary event registration

EXCLUSIVE OPPORTUNITY

Lanyard Sponsor

$2,000

1 AVAILABLE

SPONSOR BENEFITS

- Exclusive logo placement on attendee lanyards
- High-frequency visibility throughout both event days
- Logo in the event app and program
- Logo on event banners and sponsor recognition slides
- Recognition in attendee communications
- One complimentary event registration

ITAD ASSOCIATION LATAM EXECUTIVE FORUM '27

Be part of the conversations building the future of ITAD in Latin America.

Sponsorships are exclusive and available on a first-committed basis.

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ITAD ASSOCIATION