

MEET THE ITAD ASSOCIATION

We are a worldwide not for profit trade association consisting of technology resellers, MSPs, service providers, and ITADs from around the globe.

Build a Powerful Network of Ethical Companies

The ASCDI is an association filled with the most trusted companies in the secondary IT market. The ASCDI Code of Ethics guarantees that our members follow through with their commitments.

PUBLICITY

Published articles, press releases, and podcasts for member companies. Social media promotion to end users and others in our industry.

INFORMATION

Fraud alerts, government legislation, and monthly newsletters to keep our members informed on pertinent industry news.

CHARITY

Our Charity Foundation has donated hundreds of thousands of dollars for scholarships and other worthwhile purposes.

REPRESENTATION

ASCDI serves on various governmental and non-profit counsels to express the interests of IT resellers

COMMUNITY

Members companies are vetted and voted into the ASCDI by the members to ensure only the most trustworthy companies are admitted.

NETWORKING

Create opportunities for member companies to meet with one another through in-person and virtual events.

EDUCATION

Webinars teaching industry-wide best practices and advice from experts in our industry.

MEMBER DISCOUNTS

Members receive discounts to ASCDI and ASCDI Partner Associations events.

COMMITTEES

Employees of member companies are encouraged to participate in committees that peak their interest to get them more involved.

ASCDI BY THE NUMBERS



250
Companies



27
Countries

ITAD CERTIFIED

ASCDI Members who have received an IT Asset Disposition Certification by one of our recognized certifying bodies and demonstrate the capability to provide ITAD services.

A Centralized Database of Ethical ITAD Companies

Be discovered by potential partners and ITAMs by being listed on the ethical ITAD site.

How to become ITAD Certified?

I. ASCDI Membership

Must be an ASCDI Member in good standing in the ASCDI ethics program.

II. Certification in at least one of the following:

A. Electronics Reuse/Recycling Certification

R2:2013

R2v3 with Appendices A (downstream) & C (testing)

e-Stewards v4.0

B. Data Security Certification

R2v3 with Appendix B (data)

NAID AAA for hard drive erasure or destruction

ADISA

III. ITAD Services - demonstrates the capability to perform the following services:

A. Reverse Logistics - managed by the ITAD company. Packing and freight may be subcontracted. Must have the ability to track shipments.

B. Data Sanitization - at the client site or in-house (not subcontracted).

C. Testing and Resale - in-house

D. Audit Reporting - in-house

HISTORY OF THE ITAD ASSOCIATION

We have represented the secondary IT market for over half of a century, and it's no coincidence.

ASCDI has been evolving with the industry and its members for years.

1970

CDLA Computer Dealer Lessors Association (CDLA) is formed and drafts the Code of Ethics.



1981

ASCD (American Society of Computer Dealers) is formed



1995

ASCD merges with ESCD to create the ASCDI (Association of Service and Computer Dealers International)



2000

European Computer Leasing and Trading Association (ECLAT), CDLA, and ASCDI merge to create one global IT support, leasing, and sales organization



2012

National Association of Telecommunications Dealers (NATD) merges into ASCDI



2023

ASCDI rebrands as the IT Asset Disposition Association (ITADA)



PICK A MEMBERSHIP LEVEL THAT IS RIGHT FOR YOU

ASCDI has four different membership levels, offering different levels of exposure for sponsorship and advertising.

Standard Membership

\$1,296 annually

- Member Event Discount
- \$50.00 per month discount on ASCDI Equipment Trading Network
- Ability to file unlimited ethics complaints
- Information on companies that violate the ASCDI Code of Ethics
- Monthly Newsletter
- Instant Fraud Alerts
- Counterfeit Updates
- Display ASCDI logo on your website
- Access to the ASCDI Legal Database
- Mind Sharing

Premium Memberships

Silver Member

\$3,600 annually



- Benefits of Standard Membership
- Profile, logo, and link on ASCDI site
- 2 Event Sponsorships
- One 50% discount for every meeting
- Two 25% discounts for additional employees
- 2 Newsletter Advertisements

Gold Member

\$8,400 annually



- Benefits of Standard Membership
- Profile, logo, and link on ASCDI site
- 4 Event Sponsorships
- One free ticket for every meeting
- Two 50% discounts for additional employees
- 4 Newsletter Advertisements

Platinum Member

\$16,800 annually



- Benefits of Standard Membership
- Profile, logo, and link on ASCDI site
- 9 Event Sponsorships
- Two free tickets for every meeting
- Two 50% discounts for additional employees
- 6 Newsletter Advertisements