

# MEET THE ASCDI

We are a worldwide not for profit trade association consisting of technology resellers, wholesalers, service providers, and ITADs from around the globe.

### PUBLICITY

Published articles, press releases, and podcasts for member companies. Social media promotion to end users and other resellers in the industry.

### INFORMATION

Webinars and announcements to keep our members informed on industry news.

### Charity

Our Charity Foundation has donated hundreds of thousands of dollars for scholarships and other worthwhile purposes.

### COMMUNITY

Companies that are members of the ASCDI have shown that they are trustworthy and professional under ASCDI's Code of Ethics.

### REPRESENTATION

ASCDI serves on the various governmental and non-profit counsels to express the interests of IT resellers.

### NETWORKING

Create opportunities for member companies to meet with one through in-person and virtual events.

## ASCDI BY THE NUMBERS



**225**  
**Members**



**27**  
**Countries**

## BUILD A POWERFUL NETWORK OF ETHICAL COMPANIES

The ASCDI is an association filled with the most trusted companies in the secondary IT market. The ASCDI Code of Ethics guarantees that our members follow through with their commitments.

As an ASCDI member, you'll:

Network and create relationships with other members of the association around the globe

Stay up to date on pertinent industry information

Be labeled as a trusted individual in our line of work

Have the potential to be more visible and attractive to end-users



## RECEIVE PUBLICITY THROUGH NUMEROUS MEDIA OUTLETS



We provide different opportunities for your company to be seen depending on your needs for exposure:

- Featuring company logo and news on monthly newsletters to members
- Social media promotion campaigns for your initiatives
- Podcasts and articles published on Google News and ASCDI.com

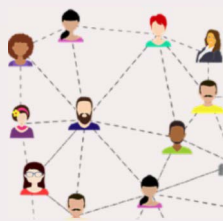
## GAIN ACCESS TO INFORMATION FOR ALL INDUSTRY NEWS & AFFAIRS



ASCDI has multiple ways of providing information on industry trends and news to member companies:

- Monthly newsletters with updates and stories pertaining to our industry
- Webinars educating members on different issues within the sphere of technology resale and recycling
- ASCDI Web Portal with boilerplate documents for member use

## NETWORK THROUGH IN-PERSON AND VIRTUAL EVENTS AROUND THE WORLD



Meet representatives from other companies around the world through an assortment of in-person and virtual meetings:

- Small and more personable regional meetings around the world
- Virtual meetings with speed networking and video call capabilities
- Conferences at hotspot locations around the world with 100-200 people

## BE REPRESENTED IN GOVERNMENT AND NON-PROFIT COMMITTEES



ASCDI serves on various governmental and non-profit counsels and committees to express the interests of IT resellers and ITADs

- US Customs Advisory Counsel
- Advisor for the Right to Repair organization, Repair.org
- Meetings with regulators and legislators on an as needed basis
- ASCDI has filed briefs in courts around the globe

## GIVE BACK TO CAUSES BIGGER THAN OUR INDUSTRY



The ASCDI Charity Foundation gives members a chance to give back to causes that we hold close to our hearts:

- Donated hundred of thousands to scholarships and other charitable causes
- Option to donate when registering for online or in-person meetings
- Regularly looking for suggestions from member companies on causes they would like the ASCDI to support

## BECOME A PART OF A TRUSTED COMMUNITY



Companies that are members of the ASCDI have shown that they are trustworthy and professional companies within our industry:

- Members of the ASCDI can show customers that they honor their commitments through the ASCDI Code of Ethics
- When you display the ASCDI logo, your customers know that you are a part of a global organization they can trust

PICK A MEMBERSHIP LEVEL THAT IS RIGHT FOR YOU



Silver Member

\$3,600 per year

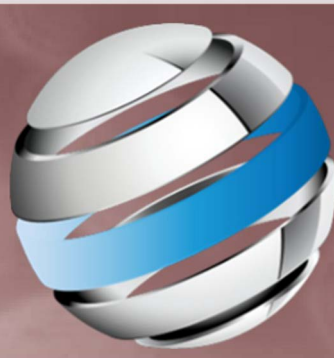
- Benefits of Standard Membership
- Profile, logo, & link on ASCDI site
  - 2 Event Sponsorships
- One 50% discount for every meeting
- 25% discount for additional registrants
  - 2 Newsletter Advertisements



Gold Member

\$8,400 per year

- Benefits of Standard Membership
- Profile, logo, & link on ASCDI site
  - 4 Event Sponsorships
- One free ticket for every meeting
- 50% discount for additional registrants
  - 4 Newsletter Advertisements



Platinum Member

\$16,800 per year

- Benefits of Standard Membership
- Profile, logo, & link on ASCDI site
  - 9 Event Sponsorships
- Two free ticket for every meeting
- 50% discount for additional registrants
  - 6 Newsletter Advertisements

Standard Membership

\$1,296 per year

- Member Event Discount
  - \$50.00 per month discount on ASCDI Equipment Trading Network
  - Ability to file unlimited ethics complaints
  - Information on companies that violate the ASCDI Code of Ethics
  - Monthly newsletter
- Instant Fraud Alerts
  - Counterfeit Updates (receive counterfeit indicators)
  - Display the ASCDI logo on your web site
  - Access to the ASCDI Legal Database (your source of legal templates)
  - Mind Sharing (members portal to communicate with members)

ASCDI BOARD MEMBERS AND STAFF

Jerry Roberts	ISV Services	Chairman Emeritus
Arthur P. Freierman, Esq.	Arthur P. Freierman, Esq. Association Counsel	Association Counsel
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Daniel Villaveces	xByte Technologies	Director
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