



# **SUSTAINABLE IT EQUIPMENT RESALE** **THE FUTURE OF IT ASSET DISPOSITION (ITAD)**

**Corey Dehmey**

June 2023





**SERI**

**Champions of  
Electronics Sustainability**



# THE GROWING GLOBAL CHALLENGE

Improper management of used electronics has caused devastating harm to the environment and to people.

This problem grows as:

**Global demand for electronics continues to rise**

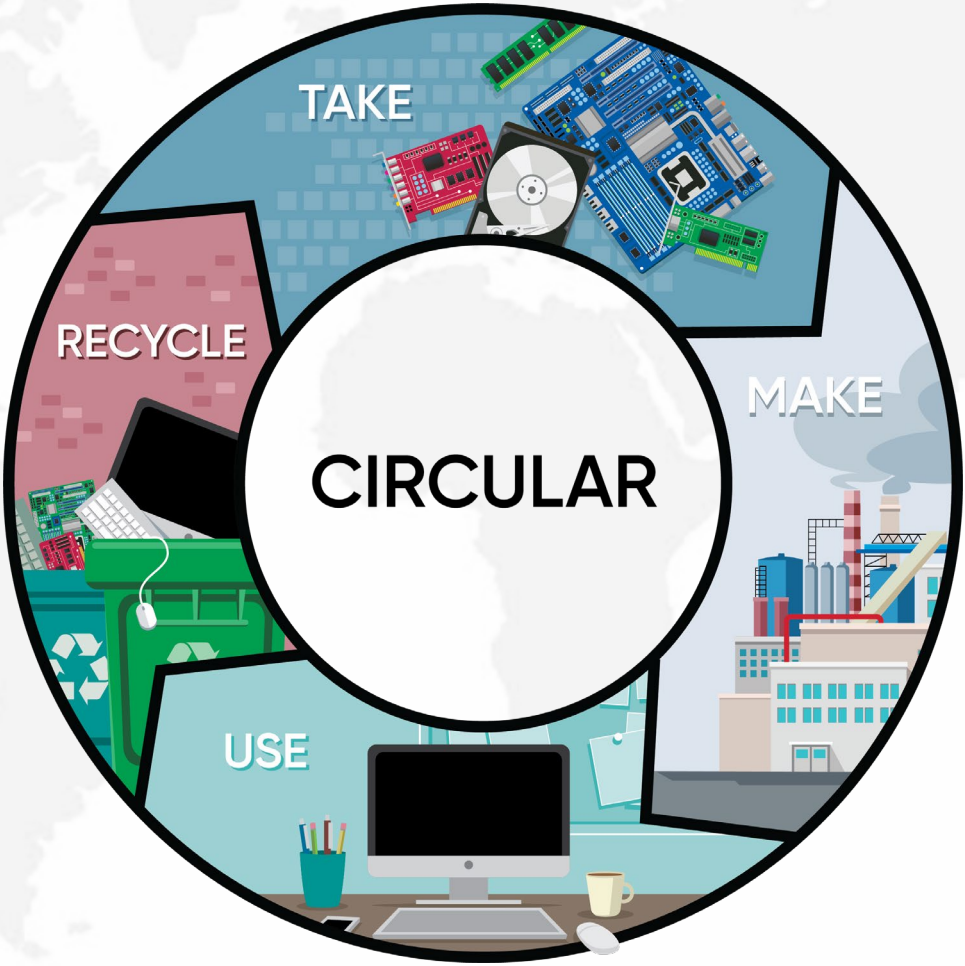
**Devices become obsolete and are replaced with greater frequency**



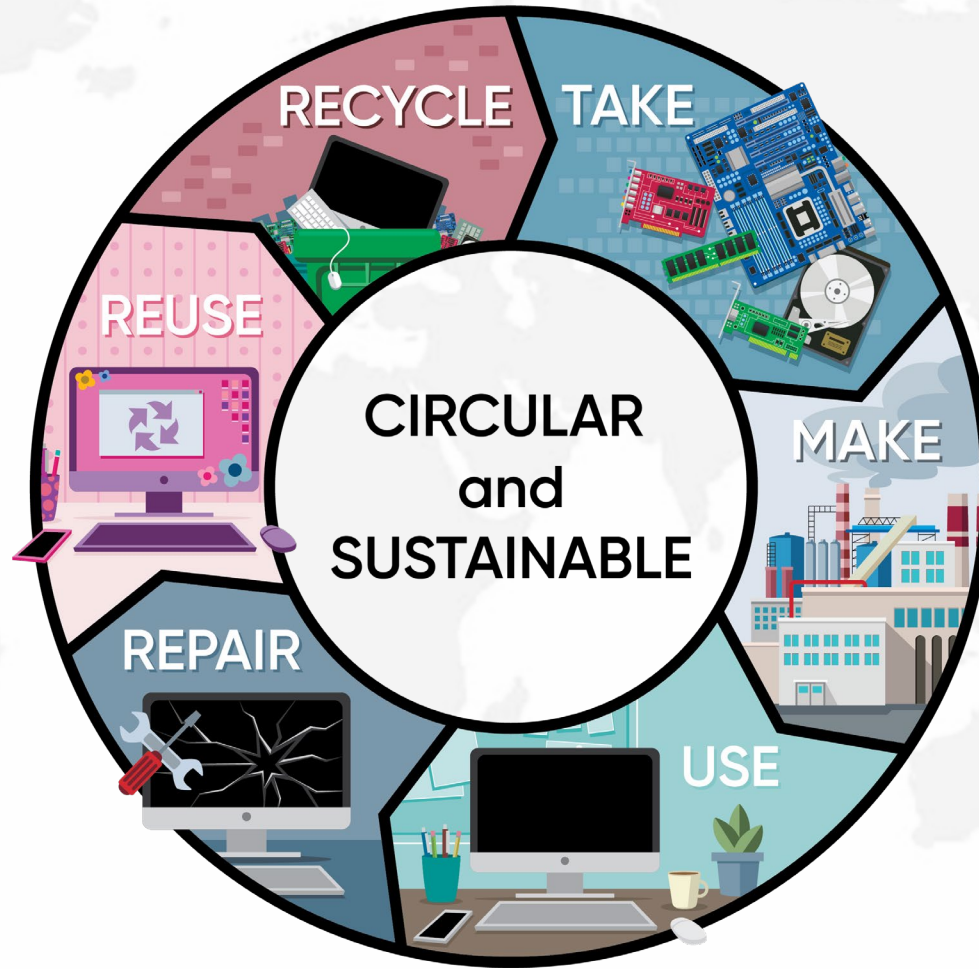
# THE E-WASTE MANAGEMENT LIFECYCLE TODAY



# BETTER, BUT...



IT ONLY  
BECOMES  
TRULY  
CIRCULAR  
WHEN WE  
FOCUS ON  
THE *ENTIRE*  
LIFECYCLE



**I**nformation

**T**echnology

**A**sset

**D**isposition



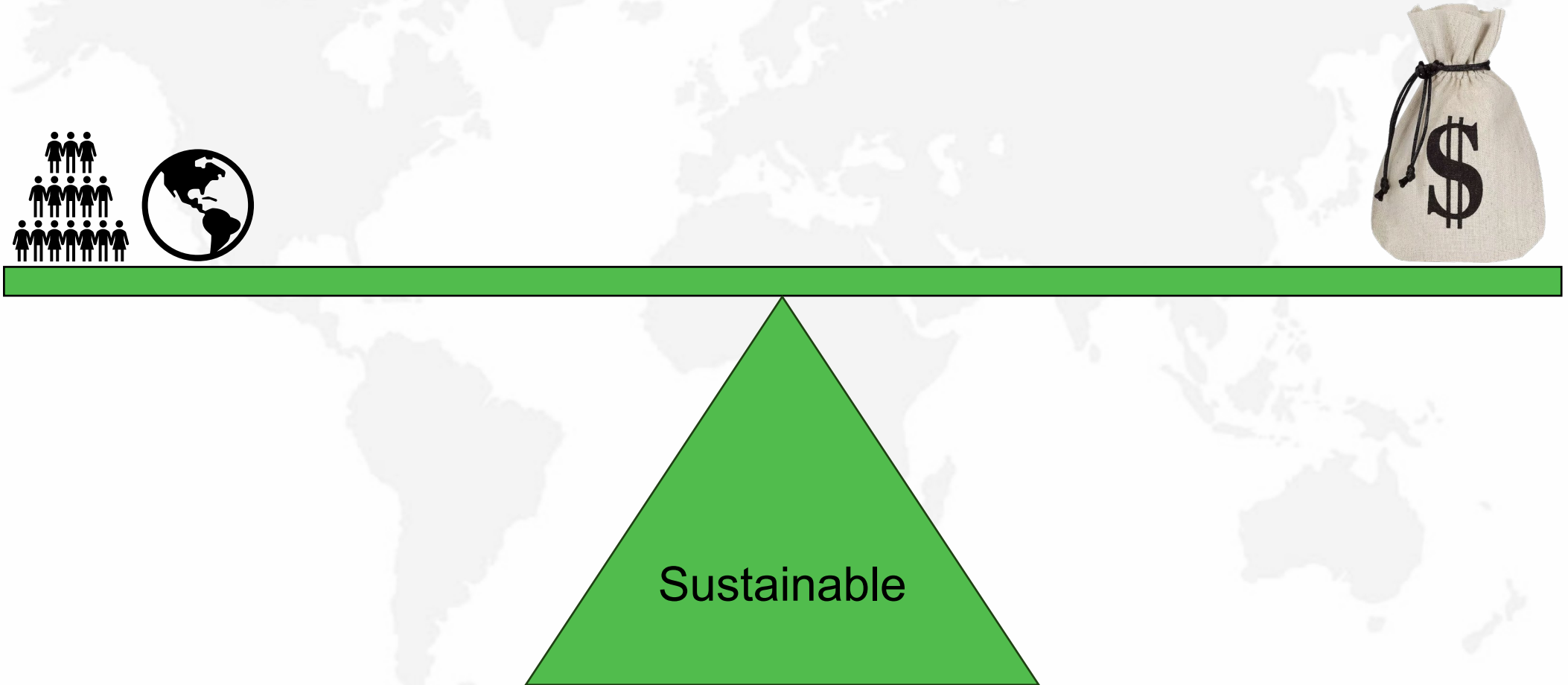
# SUSTAINABLE ITAD

BALANCED, HOLISTIC  
APPROACH THAT MAXIMIZES  
THE POSITIVE IMPACTS WHEN  
MANAGING DISPOSITION OF  
ELECTRONIC HARDWARE  
ASSETS





# IT'S ABOUT BALANCE



# ESG REPORTING

**E**nvironment

**S**ocial

**G**overnance



# SUSTAINABLE ITAD

- MAXIMIZES AND LEVERAGES THE VALUE OF ELECTRONICS
- FINANCIALLY RESPONSIBLE
- PROTECTS BRAND EQUITY
- PROTECTS PEOPLE AND THE PLANET
- HELPS LOWER AN ORGANIZATION'S ENVIRONMENTAL IMPACT, ITS CARBON FOOTPRINT, AND SUPPORTS ESG AND SUSTAINABILITY GOALS



# SUSTAINABLE ITAD, THROUGH THE WHOLE LENS

