



PARAGON

NTSDIRECT 





Overview

Paragon Communications Inc., founded in 1999, is a market leader in remanufactured electronics, managed services, supply chain, and distribution of new and remanufactured technology for the IT and Communications industry.

Named as one of Fortune's One Hundred Fastest Growing Business, our growth and success can be attributed to customer satisfaction and loyalty. We provide a wide range of managed services and a large on hand inventory to support our OEM and Value Added Reseller Customers



Key Takeaways

Largest telecom reseller of remanufactured products in the U.S.

Global leader in repair and reverse logistics.

Supporting the Full Product Lifecycle (FRU).

3rd Party logistics & managed services.

Fast paced broker trading floor model

Leverage cost savings of Legacy Equipment

Knowledgeable sales engineers

Sell to brokers, installers, interconnects, business partners.

- Not selling to end users.

Trade in, trade up, legacy equipment buyback options.

Large on hand inventory.

Emergency parts service available 24/7.

Multiple facilities.



Overview

NTS Direct is a value added distributor of voice and data technology solutions, targeting the SMB and Enterprise markets.

Reinventing the traditional distribution model, NTS Direct creates sales and profitability opportunities for manufacturers and resellers through a consultative sales approach, focusing on design, training, and support.

Headquartered in Bolton, MA, NTS Direct utilizes multiple distribution points throughout the United States in order to best support their clients.



Key Takeaways

- Founded in 2010
- Value Added Distributor
- Aggressive outbound sales approach
- Committed to a singular focused line card
- Telephony, Networking, Wireless, Security
- Cloud Solutions, SIP Trunking
- White label billing of hosted offerings
- Pre sales engineering and post sale tier 2 support
- Training Bootcamps and Webinars
- Train and enable customers to sell multiple solutions
- We do not sell to End Users!

*Your Business
+ Our Program*

= Your Profit



Voice Solutions



Cloud Offerings



Hosted VOIP



SIP Trunking



Video Conferencing



Data Networking



Wi-Fi



Video Surveillance

White Label Billing

Competitive Displacement

Trade in, Trade Up, Buyback Program

Pre Programming Services

Installation Assistance

Staging and Provisioning

Certified Tech Support

Asset Management

Reverse Logistics

Repair / Refurbish

Product Implementation Training

NTSDIRECT 

AVAYA UNIFY  **GRANDSTREAM**
CONNECTING THE WORLD **3CX** **NEC** **SAMSUNG**

NTSDIRECT 

 **Htek**

Fanvil

Yealink

PATTON
Let's Connect!

 **ASC**

 **tp-link**

Why ITSP Direct?

- The Solution!
- The World is trending toward Subscription/Services based models.
 - Pandora over Tower Records
 - Netflix over Blockbuster
 - Office 365 over Exchange Server

The Solution



- Cloud based services are available to deploy anywhere.
- One Service Provider/One Bill for multiple solutions.
- Easy Web browser portal management
- Op Ex over Cap Ex – no capital investment

ITSP Direct ▶ Telephony Services

- Reliable Nationwide SIP Trunking
 - Metered Inbound/Outbound Minutes
 - Option 1 - Burstable trunks (call paths)
 - Option 2 – Seats based = Number of lines / Phone numbers
- SIP Trunking features:
 - Provisioned to Public IP address
 - Ability to port over existing numbers
 - Choose your Area code and select from available numbers
 - Bundled E911 services
- Agent Option
 - We handle the billing for you
 - We provision services
 - You receive residual income!
- Master Reseller Option
 - You control billing to your customer
 - You provision services to your customer
 - You keep the profit!



SIP Trunk Seat Offer

SIP 250 Voice Trunk	SIP 500 Voice Trunk	SIP 1000 Voice Trunk
<ul style="list-style-type: none">• 1 Telephone #• 1 Trunk• 250 minutes• Eg11• Inbound CNAM	<ul style="list-style-type: none">• 1 Telephone #• 1 Trunk• 500 minutes*• Eg11• Inbound CNAM	<ul style="list-style-type: none">• 1 Telephone #• 1 Trunk• 1000 minutes*• Eg11• Inbound CNAM
Only \$6 per month	Only \$8 per month	Only \$10 per month

UNLIMITED SIP TRUNK

∞ Only \$20 per month

Offers Include:

- Unlimited US48 Local & Long Distance Calling Per Line*
- 1 DID/ Telephone # Per Line
- 1 Eg11 Listing Per Line

SIP Trunk Features

- Provisioned to Public IP address
- Ability to port over existing numbers
- Choose your area code & select from available numbers
- Bundled Eg11 Services

Add-Ons:

- Additional DID/Telephone #'s
- Directory Listing
- Toll Free #'s
- Toll Free Usage
- Inbound CNAM
- Outbound CNAM
- New Numbers
- Port In Numbers
- New Toll Free #'s
- Port In Toll Free #'s

*Unlimited Calling is based off of normal business

Cloud Offerings

AVAYA

Powered by Avaya—AWS Cloud Platform Solution transforms your customer experience, enhances the productivity of your employees and enables your business model.

UNIFY

A platform where traditional voice comes together with the digital world creating the hub of your digital workspace. Totally configurable, it is the most flexible voice and collaboration solution yet.

3CX

3CX is a cloud-ready PBX, designed to be self hosted in the cloud as a dedicated instance with your choice of cloud provider, giving customers and resellers full control over their PBX and data

AVAYA

AVAYA POWERED BY



Powered by Avaya	Phone	Telephony User	UC User	SMB User
Value	J129	\$23.95	\$29.95	\$19.95
Good	J139	\$26.95	\$32.95	\$21.95
Better	J169	\$29.95	\$36.95	\$25.95
Best	J179	\$32.95	\$39.95	\$27.95
Executive	Vantage	\$44.95	\$49.95	\$39.95
	User Only	\$21.95	\$27.95	\$17.95