

ASCDINATD 2014 DIRECTORY OF TECHNOLOGY RESELLERS



ASCDINATD
UNITING THE GLOBAL ALLIANCE OF THE IT CHANNEL

**2014 DIRECTORY
OF TECHNOLOGY
RESELLERS**

A DIRECTORY
OF THE
TECHNOLOGY
INDUSTRY
IN THE WORLD

Two vibrant Industry Associations are now joined forming one of the most powerful alliances comprised of the top IT companies worldwide.

This year's Directory will give you access to this mega-association and expose you to more business opportunities than ever.

It contains these important features:

- Listing of companies sorted by country
- Important contact information including: names, addresses, phone numbers, web addresses and e-mail addresses of key personnel
- Convenient size for portability
- Easy to use

***Here's how you
get the
"other guys" to
know what you do!***

2014 ASCDINATD DIRECTORY OF TECHNOLOGY DEALERS

Don't miss this opportunity to display your company in the upcoming 2014 edition of this publication. The Directory is attractive and user friendly and users can transport it with them wherever they travel. This directory is a highly targeted Business to Business publication and is distributed to members of the AscdiNatd and the AscdiNatd Trading Network.

SPECIFICATIONS

Dimensions - Ad Sizes

(Width x Height)

- 1** – Full Page 4-3/4" x 7-3/4"
- 2** – 1/2 Page Vertical 2-5/16" x 7-3/4"
- 3** – 1/2 Page Horizontal 4-3/4" x 3-5/8"

- Trim size is 5-1/2"(w) x 8-1/2"(h)
- Bleed is available on Full Page ads only at no extra charge. For Bleed pages add 1/8" bleed to trim dimension on all sides.
- Keep live area within 4-3/4"(w) x 7-3/4"(h)

DIGITAL FURNISHED MATERIALS

- DVDs and CD-ROMs are acceptable.
- All media must be labeled and a directory must be printed out and included.
- A hard copy proof (preferably in color where applicable) must be supplied, indicating all trims and bleeds.
- Any files not specified are unacceptable.
- Preferred files are: QuarkXpress 8.1; Adobe InDesign, Adobe Illustrator or Photoshop CS5. Using lower versions is acceptable. TIFF's at 300dpi are acceptable. EPS files must have all text converted to outlines, all images imbedded (CMYK) and are acceptable.
- PDF files are acceptable but must be hi-rez (2,400 dpi) with all black text set to overprint. Make sure that native file used to create PDF has all CMYK images - no RGB. File must also have all fonts used embedded.
- All images should be CMYK (RGB not supported)
- Be sure all trapping and overprint areas are set appropriately.
- Do NOT use menu styling on any fonts used in creating the original document.
- When supplying native files (QuarkXpress) be sure to include all fonts and images used. In the case of InDesign make sure all images are embedded.
- For uploads to our FTP site contact Gerry Salomon at gerry@romaxcommunications.com for details.

RATE SCHEDULE

Size	4-Color	Black+1 Color*
Back Cover	\$5,000	N/A
Inside Covers	\$4,700	N/A
Page 1 & Section Dividers	\$4,300	N/A
Full Page	\$3,600	\$2,600
1/2 Page	\$3,000	\$2,000

* Add'l color is publisher's choice.

DEADLINES

Insertion Order..... December 23, 2013
 Material Deadline..... January 20, 2014
 Publication Date..... March 10, 2014

2014 ASCDINATD DIRECTORY OF TECHNOLOGY DEALERS

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax _____

Date: _____ Name (print): _____

Signature: _____

I have read and understand the terms and conditions supplied with this contract and have full authority to execute this contract on behalf of the Advertiser.

Payment is accepted by:

Company Check payable to: Network Commerce International
 131 NW 1st Ave., Delray Beach, FL 33444

Credit Card:

Name on Card _____ Card Type _____

Credit Card # _____ Exp. Date _____

Bank Transfer to: Bank of America

1001 East Atlantic Avenue
 Delray Beach, Florida 33483
 Tel: 561-279-0600
 Contact: Lee Beckman
 Account # 8980 2934 0869
 Routing # 0260 09593
 International Swift Code: BOFAUS3N

Send Ad Materials to: Network Commerce International
 131 NW 1st Ave., Delray Beach, FL 33444

or e-mail files less than 10mb to:

ggoldstein@ascdi.com & romaxso1@yahoo.com

NO AD MATERIALS AVAILABLE!

Let our Design and Production Agency design and produce your ad. Special pricing for advertisers only.

1/2 page black & White, prices start at \$175
Full page 4-color, prices start at \$575

ADVERTISING POLICIES

Payment and Commissions: All rates are net. Advertisers and their advertising agencies are jointly responsible for payment of all insertions.

Copy Acceptance: AscdiNatd reserves the right to refuse advertising which is considered detrimental or contrary to its policies. Advertiser assumes full and complete responsibility and liability for the content of all advertising copy submitted, printed and published pursuant to this agreement and shall indemnify and save AscdiNatd harmless against any demands, claims or liabilities by reason of the advertising, including reasonable attorney's fees and costs incurred in the defense of such claims. In addition AscdiNatd reserves the right to reject or recreate ads submitted that are of poor quality or do not meet mechanical specifications. Any costs involved will be billed directly to the Advertiser or their representative.

Changes & Cancellations: The Advertiser agrees that any changes to this contract must appear in writing at AscdiNatd's office prior to closing date for publication. All cancellations must be made in writing. No cancellations accepted after 72 hours of date of contract for space advertising. If the AscdiNatd has compiled the ad prior to cancellation, composition scanning and proofing charges are not refundable.