

# ASCDINATD 2017 DIRECTORY OF TECHNOLOGY RESELLERS

ASCDINATD is one of the most powerful alliances comprised of the top IT companies worldwide.

This year's Digital Directory will give you better access to this mega-association and expose you to more business opportunities than ever.

## *It contains important NEW features:*

- Important contact information including: names, addresses, phone numbers, web addresses and e-mail addresses of key personnel
- Live links for instant access to individuals and businesses
- Links within document to navigate where you want, when you want it.
- Ads linking directly to your business
- View as an electronic magazine or download a hi-rez PDF

## 2017 DIRECTORY OF TECHNOLOGY RESELLERS



ASCDINATD  
UNITING THE GLOBAL ALLIANCE OF THE

A DIRECTORY OF THE FINEST  
TECHNOLOGY RESELLERS & SUPPORT  
COMPANIES IN THE WORLD

**Here's how you  
get the  
"other guys" to  
know what you do!**

## 2017 ASCDINATD DIRECTORY OF TECHNOLOGY RESELLERS ADVERTISING OPPORTUNITIES

Don't miss this opportunity to display your company in the upcoming 2017 edition of this publication.

- *Highly targeted Business to Business publication*
- *Stand out from your competition, with high visibility*
- *Get the first opportunity to develop new business*
- *Users that already are aware of your business and don't have contact information will now be able to contact you*
- *Users have information available to them wherever they travel*
- *Distributed exclusively to members of the AscdiNatd and the AscdiNatd Trading Network.*

## RATE SCHEDULE

Size	4-Color
Back Cover .....	\$2,950
Inside Covers .....	\$2,950
Page 1 & Section Dividers .....	\$1,925
Full Page .....	\$1,100
1/2 Page .....	\$ 675

## SPECIFICATIONS

### Dimensions - Ad Sizes

### (Width x Height)

- Full Page 4-3/4" x 7-3/4"  
120mm x 196mm
- 1/2 Page Horizontal 4-3/4" x 3-5/8"  
120mm x 98mm
- Page size is 5-1/2"(w) x 8-1/2"(h)  
139mm(w) x 216mm(h)
- Bleed is available on Full Page ads only at no extra charge. For Bleed pages add 1/8" bleed to trim dimension on all sides.
- Keep live area within 4-3/4"(w) x 7-3/4"(h)

## DIGITAL FURNISHED MATERIALS

- Preferred files are: Hi-rez (2,400 dpi) PDF's, all images contained within the file and the file itself must be CMYK. Make sure that native file used to create PDF has all fonts used embedded in the PDF.
- Other acceptable files: QuarkXpress 8.1; Adobe InDesign, Adobe Illustrator or Photoshop CS5. When supplying native files make sure fonts and images are embedded (except for QuarkXpress, see below). Using lower versions is acceptable. TIFF's at 300dpi are acceptable. EPS files must have text converted to outlines, all images imbedded (CMYK).
- Do NOT use menu styling on any fonts used in creating the original document.
- When supplying native files (QuarkXpress) be sure to include all fonts and images used. In the case of InDesign make sure all images are embedded.
- For uploads to our FTP site or other file transfer methods contact Gerry Salomon at gerry@romaxcommunications.com for details.
- If sending flash drives, DVD's, etc. please send to:  
Network Commerce International, 131 NW 1st Ave.,  
Delray Beach, FL 33444

## DEADLINES

Insertion Order..... **June 30, 2017**  
 Material Deadline..... **July 31, 2017**  
 Publication Date..... **September 2017**

## 2017 ASCDINATD DIRECTORY OF TECHNOLOGY RESELLERS

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Date: \_\_\_\_\_ Name (print): \_\_\_\_\_

Signature: \_\_\_\_\_

I have read and understand the terms and conditions supplied with this contract and have full authority to execute this contract on behalf of the Advertiser.

### Payment is accepted by:

**Company Check** payable to: Network Commerce International  
 131 NW 1st Ave., Delray Beach, FL 33444

### Credit Card:

Name on Card \_\_\_\_\_ Card Type \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

### Bank Transfer to: Bank of America

1001 East Atlantic Avenue  
 Delray Beach, Florida 33483  
 Tel: 561-279-0060  
 Account # 8980 2934 0869  
 Routing # 0260 09593  
 International Swift Code: BOFAUS3N

**Send Ad Materials to:** Network Commerce International  
 131 NW 1st Ave., Delray Beach, FL 33444

or **e-mail** files less than 10mb to:

ggoldstein@ascdi.com & romaxso1@yahoo.com

## NO AD MATERIALS AVAILABLE?

Let our Design and Production Agency design and produce your ad. Special pricing for advertisers only.

**1/2 page 4-color, prices start at \$200**

**Full page 4-color, prices start at \$575**

## ADVERTISING POLICIES

**Payment and Commissions:** All rates are net. Advertisers and their advertising agencies are jointly responsible for payment of all insertions.

**Copy Acceptance:** AscdiNatd reserves the right to refuse advertising which is considered detrimental or contrary to its policies. Advertiser assumes full and complete responsibility and liability for the content of all advertising copy submitted, printed and published pursuant to this agreement and shall indemnify and save AscdiNatd harmless against any demands, claims or liabilities by reason of the advertising, including reasonable attorney's fees and costs incurred in the defense of such claims. In addition AscdiNatd reserves the right to reject or recreate ads submitted that are of poor quality or do not meet mechanical specifications. Any costs involved will be billed directly to the Advertiser or their representative.

**Changes & Cancellations:** The Advertiser agrees that any changes to this contract must appear in writing at AscdiNatd's office prior to closing date for publication. All cancellations must be made in writing. No cancellations accepted after 72 hours of date of contract for space advertising. If the AscdiNatd has compiled the ad prior to cancellation, composition scanning and proofing charges are not refundable.