

2009 ASCDI & ATN Trading Network Directory of Technology Dealers

Don't miss this opportunity to display your company in the upcoming 2009 edition of this publication. The Directory is attractive and user friendly and users can transport it with them wherever they may travel. This directory is a highly targeted Business to Business publication and is distributed to members of ASCDI and the ATN Trading Network.

SPECIFICATIONS

Dimensions - Ad Sizes (Width x Height)

- 1** - Full Page 4-3/4" x 7-3/4"
- 2** - 1/2 Page Vertical 2-5/16" x 7-3/4"
- 3** - 1/2 Page Horizontal 4-3/4" x 3-5/8"

Trim size is 5-1/2"(w) x 8-1/2"(h)
Bleed is available on Full Page ads only at no extra charge. For Bleed pages add 1/8" bleed to trim dimension on all sides.
Keep live area within 4-3/4"(w) x 7-3/4"(h)

DIGITAL FURNISHED MATERIALS

- Preferred platform is MacIntosh.
- DVDs, CD-ROMs and Zip Disks are acceptable.
- All media must be labeled and a directory must be printed out and included.
- A hard copy proof (preferably in color where applicable) must be supplied, indicating all trims and bleeds.
- Any files not specified are unacceptable.
- Preferred files are: QuarkXpress 6.x; Adobe Illustrator or Photoshop CS2. Using lower versions is acceptable. TIFF's at 300dpi are acceptable. EPS files must have all text converted to outlines, all images imbedded (CMYK) and are acceptable.
- PDF files are acceptable but must be hi-rez (2,400 dpi) with all black text set to overprint. Make sure that native file used to create PDF has all CMYK images - no RGB. File must also have all fonts used embedded.
- All images should be CMYK (RGB not supported)
- Be sure all trapping and overprint areas are set appropriately.
- Do NOT use menu styling on any fonts used in creating the original document.
- When supplying native files (QuarkXpress) be sure to include all fonts and images used.
- For uploads to our FTP site contact Gerry Salomon at gerry@romaxcommunications.com for details.

RATE SCHEDULE

Size	4-Color	Black+1 Color*
Back Covers	\$5,000	N/A
Inside Covers	\$4,700	N/A
Page 1 & Section Dividers	\$4,300	N/A
Full Page	\$3,600	\$2,600
1/2 Page	\$3,000	\$2,000

* Add'l color is publisher's choice.

DEADLINES

Insertion Order. September 30, 2008
Material Deadline. October 31, 2008
Publication Date January 2009

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Company Name: _____
Contact Name: _____
Address: _____
Phone: _____ Fax _____
Date: _____ Name (print): _____
Signature: _____

I have read and understand the terms and conditions supplied with this contract and have full authority to execute this contract on behalf of the Advertiser.

Payment is accepted by:

Company Check payable to: Network Commerce International
131 NW 1st Ave., Delray Beach, FL 33444

Credit Card:

Name on Card _____ Card Type _____
Credit Card # _____ Exp. Date _____

Bank Transfer to:

Bank of America
1801 S. Federal Hwy., Delray Beach, FL 33483
Tel: 561-272-3666 (Maryann Gioia)
Routing # 026009593
Int'l Swift Code: BOFAUS3N
Account # 366 108 1326

Send Ad Materials to: Network Commerce International
131 NW 1st Ave., Delray Beach, FL 33444

or **e-mail** files less than 2mb to:

ggoldstein@ascdi.com & romaxso1@bellsouth.net

No Ad Materials Available!

Let our Design and Production Agency design and produce your ad. Special pricing for advertisers only.

1/2 page black & White, prices start at \$175
Full page 4-color, prices start at \$575

ADVERTISING POLICIES

Payment and Commissions: All rates are net. Advertisers and their advertising agencies are jointly responsible for payment of all insertions.

Copy Acceptance: ASCDI reserves the right to refuse advertising which is considered detrimental or contrary to its policies. Advertiser assumes full and complete responsibility and liability for the content of all advertising copy submitted, printed and published pursuant to this agreement and shall indemnify and save ASCDI harmless against any demands, claims or liabilities by reason of the advertising, including reasonable attorney's fees and costs incurred in the defense of such claims. In addition ASCDI reserves the right to reject or recreate ads submitted that are of poor quality or do not meet mechanical specifications. Any costs involved will be billed directly to the Advertiser or their representative.

Changes & Cancellations: The Advertiser agrees that any changes to this contract must appear in writing at ASCDI's office prior to closing date for publication. All cancellations must be made in writing. No cancellations accepted after 72 hours of date of contract for space advertising. If the ASCDI has compiled the ad prior to cancellation, composition scanning and proofing charges are not refundable.

ascdi
ASSOCIATION OF SERVICE AND COMPUTER DEALERS INTERNATIONAL